

# Case Study

palletlink.co.uk



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We needed a site with a very large amount of data on it. Acuras Web Development provided every feature we required and we are delighted with the result. It is a really professional, easily navigated site and is very easy to manage. The training was excellent.

*J. H. & I. H. (PalletLink)*

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## Overview

This client required a large website build with an administration area. The following features were required:

- Website build based on design concepts from client
- Search feature which would search the content of pages as well as PDFs on the site
- User login area for members
- Admin area to include the following:
  - Content Management for page content and documents available for download
  - Documents which were uploaded were to either be “Public” (available to all) or “Private” (only available to logged in users)
  - Login statistics and password management for users

## Our Solution

The final design is shown below along with a dynamic popup which fades in on the homepage with latest news. This can be configured and switched on/off through the admin system built for the client.

The screenshot displays the PalletLink website homepage. At the top right, there is a 'Quick Search' box with a 'Submit' button. Below this is the PalletLink logo and a row of icons representing various pallet types. A horizontal navigation menu contains links for Pallets, Containers Export Cases, Potato Boxes, Timber for Packaging ISPM 15, Nails & Nailplates, Roll Containers, Treatments Moisture, Collars Shelving, and Published Standards. On the left side, a vertical menu lists: Home, News, Membership Benefits, Confidentiality, Buyers / Specifiers, Contact Us, Members Login, Join PalletLink, Directives / Recommendations, Safety Issues, Environment, Excel Tools, Members Hotline, and Datasheet Index. The main content area is titled 'Home Page' and features a welcome message for the website's 10th anniversary. A red-bordered popup window titled 'Recent News' is overlaid on the text, containing information about a new datasheet and a link to 'Visit the News Page'. Below the popup, the text continues with information about member services, technical testing, and consultancy. At the bottom of the page, there are links for 'Disclaimer, Copyright Notice, Privacy Policy' and 'Return to Top', along with copyright information for 2007 PalletLink and web design by Acuras Web Development.

The admin area of the site allows for the editing of page content as shown below.

The screenshot displays the PalletLink Admin interface. On the left is a sidebar with navigation buttons: Home, Edit Content, Upload New Document, Manage Documents, Login Statistics, and News Management. The main area is titled 'Editing "Home"' and includes a 'Save' button and a link to 'Edit a Different Page'. Below the title are input fields for 'Page Title' (containing 'Home'), 'Page Description', and 'Documents' (with a note: '(comma separated e.g. "1a,3,5e,7")'). A 'Revert to previous version of this page' link is also present. The central part of the interface is a rich text editor with a toolbar and a 'Style' dropdown set to 'Paragraph'. The editor contains the following text: 

**Welcome to PalletLink's new website** which has been completely revised and updated to mark the 10th anniversary of our formation.

For those of you who don't know us, PalletLink is a UK-based association offering advice on technical aspects of pallets and packaging. We are experienced in the methods and designs used by the industry at home and abroad and recognized as a trusted source by pallet and packaging manufacturers, suppliers and end users. We offer a rapid response telephone and e-mail hotline but also on this website we provide to members a wide range of downloadable datasheets currently numbering over 140, these Datasheets are listed at the foot of each page. To give non-members without a password a better idea of what we cover, we have made a few Datasheets across the site freely downloadable so if you want to view these free sheets, just browse through

To the right of the text is an image of a wooden pallet. At the bottom of the editor are 'Design' and 'HTML' tabs, and a 'Save' button.

The login statistics and password management section is shown below.

**Login Statistics** [Refresh](#)

No.	Password	Login Stats			Last Login	Business <span style="font-size: small;">↑ ↓</span>		
		Total	Last Month	This Month				
1	[blurred]	1	0	0	21/08/08 16:14	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
2	[blurred]	1	0	0	01/10/08 21:30	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
3	[blurred]	3	0	0	11/04/08 08:03	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
4	[blurred]	2	0	0	19/02/08 11:46	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
5	[blurred]	5	0	0	09/07/08 12:02	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
6	[blurred]	1	0	0	29/07/08 09:08	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
7	[blurred]	1	0	0	01/10/08 21:17	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
8	[blurred]	1	0	0	14/05/08 15:16	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
9	[blurred]	1	0	0	21/08/08 16:11	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>
10	[blurred]	1	0	0	21/08/08 16:07	[blurred]	<input type="button" value="Go"/>	<a href="#">Lock</a>

Documents could be managed by the administrator using the page shown below.

**Manage Documents**

✘ = This document is not linked to any pages

File Name	Actions
01 PALLETLINK DATASHEET INDEX 7 August ... (42kb)	<a href="#">Make Private</a> <a href="#">Delete</a>
06c Palletlink Newsletter - Autumn 2006 (45kb)	<a href="#">Make Public</a> <a href="#">Delete</a>
07a Palletlink Newsletter - Winter 2006 ... (47kb)	<a href="#">Make Private</a> <a href="#">Delete</a>
07b Palletlink Newsletter - Spring 2007 (62kb)	<a href="#">Make Public</a> <a href="#">Delete</a>
07c Palletlink Newsletter - Autumn 2007 (43kb)	<a href="#">Make Public</a> <a href="#">Delete</a>
08a Palletlink Newsletter - Winter 2007 ... (48kb)	<a href="#">Make Public</a> <a href="#">Delete</a>
08b PalletLink Newsletter - Spring 2008 (67kb)	<a href="#">Make Public</a> <a href="#">Delete</a>
11b Europe and the Europallet (25kb)	<a href="#">Make Public</a> <a href="#">Delete</a>
11g Sizes, volumes, self weight, of the ... (34kb)	<a href="#">Make Public</a> <a href="#">Delete</a>